

Monthly Report 10-31-2021

Actual User's 6,708 YTD

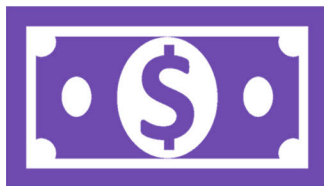
Photos Posted 35,161 YTD

Likes by User's 280,779 YTD

Comments by User's 36,767 YTD

Monthly Analytics Report

Follow The Money



Fluffy Buddies \$20 / YTD \$140
Donations \$0 / YTD \$50
Coupon Card Contribution \$0 / YTD \$0
Affiliate Contribution \$0 / YTD \$0
Venture Capital \$0 / YTD \$0



0%



Management Salaries

Alexander Acuna Creator & Founder = \$0

Note: I invested over 150K + Time to Develop Fluffygram Platform and paying monthly cost to keep Community operating. Please help support this Platform with all monies goes back to this Pet Community with complete Transparency.

Ray Rivera Co-Founder = \$0

Casey Haakenson Co-Founder = \$0

James Puls Co-Founder = \$0

Kathryn Davis Co-Founder = \$0

Pet Bloggers = \$0

Future Features

- Supporting Founders
- Pet Board



Fluffygram[™] Community

 **Global Pet Community**
Financially Supported by its Users

All actions reported monthly showing Accountability and Financial Transparency

Funds collected will be used for building infrastructure, supporting our community, and giving Business owners a platform to advertise their products and services.

After infrastructure upgrades, we will be donating to worthy causes, groups, organizations, adoption, and rescue centers.

After Wish List features are added to platform, Ownership will be entitled to 34% profit after net operation cost, which leaves 64% profit for Fluffygram Community to use in their endeavors.

100%



Monthly Operations Cost

Developer \$1,500 per/mo.

Amazon Web Services \$400 p/mo.

Internet Fees \$200 p/mo.

Google GSuite \$102 p/mo.

DNH GoDaddy \$39 p/mo.

FS Binary Dev \$95 p/mo.

FS JotForm \$45 p/mo.

MailChimp \$25 p/mo.

BuzzSprout Pod Cast Hosting \$50 p/mo.

Call center service \$95 p/mo.

ComTech21 \$25 p/mo.

Advertising & Promotions \$0

Legal Fees \$0

Miscellaneous \$0

WhiteLabel App \$0

Consulting Fees \$250

Benefit Program \$0

Monthly Operating Cost \$2,816 / YTD \$161,305

Monthly Money Collected goes to Wish List



Fluffygram Users WISH LIST

Wish List are features that need to be added to the platform - **Estimated cost 400K**

- Fluffygram App**
Maintenance and Updates
- Chat / Messenger**
Allow users to directly communicate.
- Videos**
Share clips of your pets to show off tricks and personality.
- Filters**
Add some flare to you posts with our library of color and tone filters.
- Stickers**
Gallery of images that can be placed on user photos creatively.
- Stories**
Like Instagram, videos and posts disappear in 24 hours.
- Better image quality**
Increase MB upload limit of posts
- Zooming**
Adjust image size of pictures when viewing.
- Hashtags**
Add hashtags to categorize and increase organic discovery.
- Getting Verified**
A badge that validates a user's account.
- Multi image/video posting**
Single posts with multiple images in a gallery.

Please let us know your suggestions for the App.