

Monthly Report 11-30-2021

Actual User's 6,725 YTD

Photos Posted 35,271 YTD

Likes by User's 281,411 YTD

Comments by User's 36,852 YTD

Monthly Analytics Report

Follow The Money



Fluffy Buddy \$20 / YTD \$160

Donations \$0 / YTD \$50

Coupon Card Contribution \$0 / YTD \$0

Affiliate Contribution \$0 / YTD \$0

Venture Capital \$0 / YTD \$0



0%



Management Salaries

Alexander Acuna Creator & Founder = \$0

Note: I invested over 150K + Time to Develop Fluffygram Platform and paying monthly cost to keep Community operating. Please help support this Platform with all monies goes back to this Pet Community with complete Transparency.

Ray Rivera Co-Founder = \$0

Casey Haakenson Co-Founder = \$0

James Puls Co-Founder = \$0

Kathryn Davis Co-Founder = \$0

Pet Bloggers = \$0

Future Features

- Supporting Founders
- Pet Board



Fluffygram[™] Community

 **Global Pet Community**
Financially Supported by its Users

All actions reported monthly showing Accountability and Financial Transparency Funds collected will be used for building infrastructure, supporting our community, giving Business owners financial aid and a platform to advertise their products and services.

After infrastructure upgrades, we will be donating to worthy causes, groups, organizations, adoption, and rescue centers.

After Wish List features are added to platform, Ownership will be entitled to 1/3 profit after net operation cost, which leaves 2/3 profit for Fluffygram Community to use in their endeavors.

100%



Monthly Operations Cost

Developer \$1,500 per/mo.

Amazon Web Services \$393 p/mo.

Internet Fees \$200 p/mo.

Google GSuite \$102 p/mo.

DNH GoDaddy \$67 p/mo.

FS Binary Dev \$95 p/mo.

FS JotForm \$45 p/mo.

MailChimp \$315 p/mo.

BuzzSprout Pod Cast Hosting \$50 p/mo.

Call center service \$95 p/mo.

ComTech21 \$25 p/mo.

Advertising & Promotions \$1180

Legal Fees \$0

Miscellaneous \$210

WhiteLabel App \$0

Consulting Fees \$150

Benefit Program \$0

Monthly Operating Cost \$4,427 / YTD \$165,732

Monthly Money Collected goes to Wish List



Fluffygram Users WISH LIST

Wish List are features that need to be added to the platform - **Estimated cost 500K**

- Fluffygram App**
Maintenance and Updates
- Chat / Messenger**
Allow users to directly communicate.
- Videos**
Share clips of your pets to show off tricks and personality.
- Filters**
Add some flare to you posts with our library of color and tone filters.
- Stickers**
Gallery of images that can be placed on user photos creatively.
- Stories**
Like Instagram, videos and posts disappear in 24 hours.
- Better image quality**
Increase MB upload limit of posts
- Zooming**
Adjust image size of pictures when viewing.
- Hashtags**
Add hashtags to categorize and increase organic discovery.
- Getting Verified**
A badge that validates a user's account.
- Multi image/video posting**
Single posts with multiple images in a gallery.

Please let us know your suggestions for the App.